



***7<sup>th</sup> Edition of the World Happiness Summit Returns to Miami with a Theme of Hope, Welcomes Gallup® as Knowledge Partner***

**Washington DC, March 12, 2025** – [The World Happiness Summit®](#) (WOHASU®) returns to Miami after two years in Europe, bringing together thought leaders, researchers, changemakers, and business pioneers to explore the science of wellbeing for a happier life. With the theme of Hope, WOHASU 2025 - taking place on March 15-16, 2025 - will provide attendees with evidence-based tools to cultivate wellbeing in their personal and professional lives. WOHASU is proud to announce Gallup as a Knowledge Partner for the World Happiness Summit 2025.

The two-day immersive event will feature world-renowned speakers from leading academic institutions like Harvard, Stanford, Columbia, Oxford, London School of Economics, and Yale; exclusive research launches; and interactive sessions focused on wellbeing in business, education, and society. Attendees from over 65 countries will convene on at Miami Beach's beautiful New World Center to learn from the leading voices in economics, education, positive psychology, workplace wellbeing, coaching, and human-centric leadership.

*"After two incredible years in Europe, we are thrilled to bring WOHASU to Miami Beach. This year's theme of Hope is more relevant than ever, as people worldwide seek to build resilience and find meaning in their personal and professional lives. Through the science of wellbeing, we aim to empower individuals and organizations with the tools for human flourishing."* – Karen Guggenheim, Founder & CEO, WOHASU® and the World Happiness Summit®, featured in Forbes as one of the Top 5 Leadership Summits in the World to Attend in 2025, highlighting its global impact and its role in advancing wellbeing in leadership, business, and public policy.

WOHASU is proud to announce Gallup® as a Knowledge Partner for the World Happiness Summit 2025. Gallup data and insights will inform WOHASU attendees through the following sessions:

- Fireside chat on "Measuring What Matters" with Jim Clifton (Chairman of Gallup) and Karen Guggenheim (WOHASU Founder & CEO)
- Preview of the key themes from the 2025 World Happiness Report chapter on sharing meals and social connections, including Joe Daly, Managing Partner of Gallup's Global Analytics and member of the company's board of directors.
- Panel conversation WOHASU® Women at the World Happiness Summit 2025, featuring Kristin Barry, Director of Hiring Analytics at Gallup.

**Key Highlights of WOHASU 2025**

- Keynote by Dr. Arthur Brooks, Harvard professor and best-selling author, will speak on "The Meaning of Your Life and How to Find It" and will deliver a pre-summit workshop on "Managing Your Happiness" on March 14
- Keynote by Dr. Emma Seppälä, Yale lecturer and happiness expert, on "Positively Energizing Leadership"
- Live recording of The Happiness Lab with Dr. Laurie Santos (taught the most popular class in Yale University history), the hit podcast has over 100 million downloads

- Global launch of Health and Happiness Study by the Harvard T.H. Chan School of Public Health Lee Kum Sheung Center for Health and Happiness, a groundbreaking research initiative analyzing wellbeing using AI and large-scale data
- Keynote by TJ Abrams, Hyatt's VP of Global Health focusing on how the hospitality industry enhances happiness and can reduce loneliness
- Panel Discussion: "Doing Good is Good for Business", moderated by Raj Sisodia (Co-founder of Conscious Capitalism) and featuring:
  - Craig Dubitsky, Co-founder of happy Coffee
  - Cayley Tull, President of the Tullman Family Office
  - Dan Gillison, CEO of the National Alliance on Mental Illness (NAMI)
  - Karen Guggenheim, CEO & Founder of WOHASU

Additionally, WOHASU will introduce the first-ever Holistic Wellbeing Certification for School Principals, a groundbreaking initiative based on Brooks' work and designed with WOHASU to support school leadership in fostering happier and more resilient school culture. Superintendent Dr. Jose Dotres of Miami-Dade County Public Schools, the third largest district in the US, will be present to discuss the role of wellbeing in education.

###

#### **About Gallup**

[Gallup](#) delivers analytics and advice to help leaders and organizations solve their most pressing problems. Combining more than 80 years of experience with its global reach, Gallup knows more about the attitudes and behaviors of employees, customers, students and citizens than any other organization in the world.

#### **About WOHASU®**

Founded in 2016 by Karen Guggenheim, WOHASU® LLC is a social enterprise dedicated to promoting wellbeing through science-based strategies and global collaboration. The World Happiness Summit® is the premier event that unites the world's leading experts in positive psychology, business, government, and academia to drive personal and societal change. WOHASU also produces educational programs for leadership development and partners with international organizations to promote wellbeing in all aspects of life.